

ASSOCIATION MANIFESTO

Knjaževac, Knjaza Miloša 15.

VAT:106930676

Statutory registration number: 28033516

Current account: 330-57000645-36



Knjaževac, 28.04.2020.

Subject: REQUEST for a Bid for Application Development Services

Dears,

As part of the implementation of the "Heritage Walks & Talks" project, co-financed by the Regional Cooperation Council, market research and the collection of written bids for the selection of the best bidder for the Application Development Services are being conducted. Tenderers are expected to support the project team in the implementation of this project under the program "Support to the implementation of RCC Triple-P Tourism in South East Europe: Promotion, Policy and Pilot Grants Work Programme" by providing Application Development Services, which includes the following activities:

1. Creation of Heritage Walks & Talks application

Description

The Contractor is expected to develop a mobile application in order to increase the use of cultural heritage for tourism purposes at eight locations in Serbia, Northern Macedonia and Montenegro.

The Contractor should develop a "tool" that will be used to access information on existing local heritage at eight sites/locations and to take advantage of well-planned itinerary. Well-known cultural sites and monuments, but also less popular or even hidden, should be included.

The mobile application should contain storytelling texts about points of interest covered by the Heritage Walk itinerary, and also an interactive map and GPS guide through these eight locations. Storytelling texts will be provided to the Contractor by the Contracting Authority.

The map should provide review of the locations and a "path" that will be used to guide users through these locations. Also, the application should be enriched with high quality photos and graphics. Photos and graphics will be provided to the Contractor by the Contracting Authority.

The mobile app should be available online, and should be available for downloading and for using during the walk by QR codes displayed at Outdoor Adhesive Floor Graphics on the streets. The mobile application should be available in four languages - Serbian, Macedonian, Montenegrin and English. Translated texts will be provided to the Contractor by the Contracting Authority.

Timeframe

The final date for finalizing this activity is 3 months from the effective date of the contract.

Please provide your written offer for providing the services described above by May 5, 2020. The Bidder must submit the Bid in written form, with the Memorandum of his company, in a sealed envelope by post or by direct delivery. The offer should be sent to: Manifesto Association, 19350 Knjaževac, Knjaza Miloša 15, with the note "DO NOT OPEN" - Offer for the project "Heritage Walks & Talks".

The Bid must be signed by the Bidder and must contain the Bidder's stamp. The Bidder submits the bid in a sealed envelope.

A BID

The offer should include the price for the service (single price). The price should be in EUR, excluding VAT and must be fixed price, ie. it cannot be changed. The bid price must include all costs incurred for the realization of the services.

The Bidder will also briefly describe the scope of services that he would offer for the duration of the contract.

PAYMENT DATE

The payment deadline will be organized according to the following principle: 35% of the contract value - 1 month after signing the contract and 65%, 3 months after signing the contract. Payment deadline cannot be shorter than proposed. If the payment deadline is less favorable than the requested bid, it will be rejected.

SERVICE IMPLEMENTATION DEADLINE

The deadline for realization of the requested service is 3 months from the date of signing the Contract. If the offered deadline is longer than the requested bid, it will be rejected.

VALIDITY OF THE BID

Offer validity period must be at least 60 days.

If the offered deadline is shorter, the offer will be rejected.

DEADLINE FOR SUBMITTING THE BID

Tenders may be submitted no later than May 5, 2020 by 2:00 pm, when tenders will be opened and analyzed.

TENDER SUBMISSION

Bids must be submitted in the Serbian language so that they are received before the deadline indicated in the invitation to bidders. Send bids to:

Udruženje Manifesto, Knjaza Miloša 15, 19350 Knjaževac

Or on e-mail:

Manifesto.office@gmail.com

ENDER ASSESSMENT CRITERIA

The decision of selecting the best bidder in this market research for Application Development services will be made by applying the most economically advantageous bid criteria.

Kind Regards,



Ivan Svetozarevic,

President of Managing Body